

Pan Asia Bank, The Truly Sri Lankan Bank, with over twenty-seven years of experience in the Banking Industry, is on an ambitious growth trajectory. The Truly Sri Lankan Bank was recognized at the National Business Excellence Awards organized by the National Chamber of Commerce of Sri Lanka with two prestigious awards: the Runner-up Award for the Banking Sector and the Merit Award for Corporate Governance. These awards are a testament to strong financial/business fundamentals and how well the bank has laid a framework to mitigate any risks. In addition, Pan Asia Bank was also awarded 'Best Employee ESG Program of the Year 2022' by Global Banking & Finance Awards UK. It was also honored by LMD as one of the top 15 'Most Awarded Entities' in Sri Lanka, while being among LMD's 'Most Respected Entities' and Business Today magazine's Top 40 Business Entitles in Sri Lanka.

We are looking to handpick a dynamic, results-oriented and highly motivated individual to join us on this exciting journey and to make a positive contribution as a valued member of our growing organization.

# MARKETING EXECUTIVES (LEASING)

## Colombo & Galle Branches

#### Job Profile:

- Pro-actively promote and market Leasing products of the Bank
- Develop Business and manage a database of the customers & prospects within the agreed geographical area to
  establish solid and long-lasting working relationships
- Plan and manage sales leads and dient pipeline ensuring that personal targets are met
- Prepare and conduct the initial evaluation of the credit files and obtain approvals from the line manager
- Ensure timely and accurate recording/reporting of activity and results using established reporting systems of the Bank

### Candidate Prerequisites:

- Age be below 35 years
- Should have passed GCE Advanced Level with minimum 02 subjects excluding General English
- Full or part qualification in Sales/Marketing from a recognized Institution is preferred
- Minimum 04 years of work experience in Leasing Marketing
- Good knowledge of Credit to take quick decisions on the first-hand information received
- · A target-driven individual with good negotiation and people skills
- Possess an outgoing personality with a flair for Sales
- Ability to work under pressure

#### Remuneration:

The successful candidates will be provided with an attractive remuneration package including fringe benefits, commensurate with industry standards and will be placed in an appropriate grade based on the level of competencies and experience.

Please forward your resume within 07 days of this advertisement, stating contact details of two non-related referees, to careers@pabcbank.com indicating the position applied for in the "Subject" line. Information forwarded by you shall be treated strictly confidential and referees shall be contacted with your consent

Head of Human Resources, Pan Asia Banking Corporation PLC No 450, Galle Road, Colombo 03

Pan Asia Banking Corporation PLC is a licensed Commercial Bank Fitch Rating BBB -(lka)

